



Campus Suicide Prevention: The Big Picture

Friday October 16, 2009

The Festival Center
James Madison University
Harrisonburg, Virginia

This conference will help participants understand and implement a public health model to promote mental health and reduce suicide risk on Virginia college and university campuses.

Historically, the work of suicide prevention has been accomplished through a “mental health” model, in which those at risk for suicide receive intervention and follow-up services in a mental health care setting. While effective triage and crisis management will always be key elements of a comprehensive plan, a public health model expands prevention efforts. It adds proactive strategies such as social marketing to promote awareness and help-seeking, gatekeeper training to improve early identification of suicide risk and training in life skills to enhance emotional wellness and personal resilience.

As the rest of the country moves to a broader, more proactive and comprehensive public health model for reducing suicide risk, college and university campuses will too. The goal of this conference is to further that transition in higher education settings here in Virginia.

Registration and breakfast will begin at 8:15am. The keynote address is at 9:00 and the conference will end at 4:00pm.

Conference Sessions:

Keynote Address- Campus Mental Health and Suicide: The Big Picture

Jerry Reed, Ph.D., M.S.W., Director, Suicide Prevention Resource Center

A Public Health Approach to Campus Suicide Prevention

Laurie Davidson, M.A., Manager of Campus Programs, Suicide Prevention Resource Center

The Healthy Minds Study: Virginia and US Data on College Student Mental Health

Daniel Eisenberg, Ph.D. The University of Michigan School of Public Health and Primary Investigator for the Healthy Minds Study

Managing the Numbers: Responding to Increased Demand for Campus Counseling Services

Colleen Slipka, MD, Staff Psychiatrist for the Counseling and Student Development Center at James Madison University

Involving Students in Campus Planning: Active Minds on Campus

Alison Malmon, Executive Director and Founder, Active Minds on Campus

Who should attend? Anyone in a campus leadership role can facilitate planning for suicide prevention and mental health promotion. Recommended participants would include representatives from the offices of the dean of students, residence life, Greek life, judicial affairs, health promotions, campus police, student health services and counseling center.

**Training, lunch and participant materials will be provided
by The Campus Suicide Prevention Center of Virginia**

**On-line registration is available at:
www.CampusSuicidePreventionVA.org**