

Chapter Foundations

CHECKLIST



The following is the Active Minds checklist developed in line with best practices to create, maintain, and sustain a thriving chapter. Each campus and chapter is unique and we encourage you to try new things that will best enhance the mental health conversation in your community.

(See next page for details on opportunities for national recognition and exciting bonuses!)

Foundations

Leadership, Membership, Collaboration, Programming, Fundraising

- Have three student leaders and one advisor
- Host two or more general interest meetings
- Host two or more national programs
- Fundraise on behalf of the National movement
- Maintain a collaborative relationship with Counseling Center
- Have at least one other strong partnership on campus

- Report your work through chapter inventories (three):
- fall
 - spring
 - summer

Tracks

Moving beyond the foundations

Leaders

- 3-4 national programs (Stress Less Week, Suicide Prevention Month, Active Minds for Every Mind, etc.)
- More than one demonstrable partnership with other campus organizations, departments, or clubs
- Two or more creative programs: events that are organized and implemented by chapter members

Innovators

- Initiate planning committee for major campus event*
 - Commit to implementing event on campus within one year
 - Implement event!
- *The event must be intended for large audiences and have a fundraising component. This includes Send Silence Packing and Active Minds Speakers Bureau events.

Transformers

- Conduct a campus-wide research project
- Submit proposal plan for Active Minds Transform Your Campus
- Complete Transform Your Campus policy change

Advocates

- Attend a local government mental health initiative planning meeting
- Participate in local, state, or national mental health policy effort
- Present about your work with Active Minds and mental health advocacy at a professional event such as a conference

Recognition & incentives FOR CHAPTER

ACHIEVEMENT

Annual Chapter Achievement Recognition



Outstanding

- Complete Foundations Checklist
- Fundraise \$250+



Qualifies your chapter for national recognition (with certificate) and a **Standard Swag Box!***

Distinguished

- Complete Foundations Checklist
- Fundraise \$500+
- One or more step towards a Track-based goal



Certificate with national recognition, plus first consideration for outside opportunities, honors, grants, and scholarships, and a **Super Swag Box!***

Exemplary

- Complete Foundations Checklist
- Fundraise \$1000+
- Completion of a Track



All of the above, plus tailored support from Active Minds National Staff through individualized video call or presentation, and a **Deluxe Swag Box!***

*Swag boxes to commensurate with the total amount fundraised in the academic year, independent of other chapter achievements. See below.

Recognition and Bonuses!

Fundraising for the Active Minds National movement brings chapters to more campuses and provides more resources and technical assistance that empowers student change-makers all over the country to impact the mental health conversation on their campuses. Every dollar counts! In the 2017-2018 academic year, these dollars supported the launch of 85 new chapters! Let's keep the momentum going! One way that we'll celebrate your hard work is with cool bonuses. :-)

\$250 + Standard Swag Box: Active Minds branded buttons, stickers, pocket guides, give-away items, and more

\$500+ Super Swag Box: Double the most popular resources in the Standard Swag Box

\$1,000+ Deluxe Swag Box: All of the above PLUS and an additional package of Active Minds wearable merch!

Learn more and download this form at activeminds.org/chaptersupport