



Active Minds National Conference

March 22-23, 2019
Washington, DC

2019
SPONSORSHIP
OPPORTUNITIES

BUILDING A MENTAL HEALTH CULTURE

Active Minds
cordially invites you
to sponsor the
**2019 Active Minds
National Conference**

Washington, DC
March 22-23

About the Conference

We hope your organization will join us on March 22 - 23, 2019, in Washington, DC, for the Active Minds National Conference, **the nation's premier conference focused on students and mental health**. This event annually showcases the most innovative and effective approaches to supporting student well-being and changing the conversation about mental health on campuses, in workplaces, and within our communities.

With expanded sponsorship, presentation, and networking opportunities, the Active Minds National Conference offers your organization an unparalleled opportunity to reach campus and community decision makers.

Presented since 2004, this highly anticipated event brings together hundreds of campus and school professionals; government, foundation, and corporate representatives; and student and mental health leaders from across the country to share ideas and advance knowledge about mental health education, advocacy, and awareness.

Highlights Include

- Inspiring keynote presentations and breakout sessions that address mental health as one of the most important issues of our time
- 500+ attendees from across the country
- Robust exhibit hall and scheduled visit-the-exhibitor breaks
- Prestigious VIP dinner and speaking program

Who Attends

- **Campus Professionals** including deans, vice presidents, faculty, and staff in Student Affairs, Student Life, Student Health, Counseling, Psychology, Public Health, and more
- **Government, foundation, and corporate representatives** invested in the health and well-being of students and communities
- **School Administrators** including principals, superintendents, guidance counselors, and social workers
- **Student leaders** such as Active Minds chapter members, student body presidents, fraternity and sorority leaders, and all others who are committed to mental health awareness and suicide prevention
- **Mental health leaders** including representatives of mental health organizations as well as practitioners

Why Sponsor

- Gain brand visibility and product promotion among hundreds of campus and school professionals who collectively influence more than 5.4 million college students per year.
- Benefit from promotion on Active Minds' website (with more than 100,000 page views per year) and vibrant social media platforms, which reach an engaged base of 250,000+ online followers.
- Gain unprecedented, interactive access to campus and workplace decision makers, and college and high school students, all in one event.
- Affirm your organization's commitment to strong campuses, communities, and workplaces.

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About Active Minds

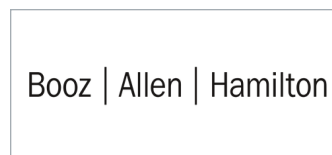
Active Minds is the nation's **premier nonprofit organization supporting mental health awareness and education for students**. With a presence on more than 600 high school and college campuses, Active Minds is reducing the stigma surrounding mental health, creating communities of support, and saving lives. A recent landmark study by the RAND Corporation confirms that Active Minds has a significant positive impact on mental health education and suicide prevention.

Active Minds was founded in 2003 by Alison Malmon, then 21-years-old, after the tragic suicide of her only brother Brian. The national organization, based in Washington, DC, is dedicated to supporting a new generation in ending the silence and changing the conversation about mental health for everyone.

Active Minds was recently profiled on *NBC Nightly News with Lester Holt* (see activeminds.org/nbc) and has been featured in *The Washington Post*, *The New York Times*, and many other media outlets.

In Good Company

The Active Minds National Conference attracts support from major corporations and organizations.



Sponsorship Opportunities

Sponsorship packages can be customized depending on your organization's needs. Please contact Michael Korniewicz for information about sponsorship opportunities via email at conference@activeminds.org or by phone at 202.332.9595 ext. 110.

	Platinum \$25,000	Gold \$12,500	Silver \$7,500	Bronze \$5,000	Exhibitor \$1,500	Swag‡ \$500
Sponsorships available	Three	Five	Multiple	Multiple	Multiple	Unlimited
Complimentary event registrations	15	10	6	4	1	
VIP event	Preferred seating for 10 guests	Optimum seating for 10 guests	Prime seating for 10 guests	Seating for 10 guests	—	—
Conference program	Full page ad	1/2 page ad	1/4 page ad	1/8 page ad	—	—
Recognition on promotional materials	Prime listing in printed materials, emails and social media	Listing in printed materials, emails and social media	Listing in printed materials and emails	Listing in printed materials	—	—
Exhibiting space	Yes	Yes	Yes	Yes	Yes	—
Recognition at event	Prominent recognition on screens and signage	Recognition on screens and signage	Recognition on screens and signage	Recognition on signage	—	—
Recognition on Active Minds' website	Special thank you	Special thank you	Thank you	Thank you	—	—
Swag Bag inclusion	Yes	Yes	Yes	Yes	—	Yes
Speaker/Event introduction	One	—	—	—	—	—
Special offer	Executive Director will serve as a guest speaker at a mutually agreed upon sponsor event	—	—	—	—	—

‡ High quality items will be placed in swag bags distributed to each attendee. Items may include gift certificates, coupons, or other promotional items. The sponsor will provide items in sufficient quantity. Due to size limitations, please confirm your item before choosing this sponsorship option.

Sponsorship Form

Active Minds National Conference

March 22-23, 2019 | Washington, DC

To confirm your sponsorship for the 2019 Active Minds National Conference, please complete and return this form by February 8, 2019. Note: All sponsor logos, collateral, and other creative assets must be received by this date for inclusion in event materials.

Active Minds, Inc. is a 501(c)3 organization, Tax ID# 20-0587172. Thank you for your tax-deductible donation! You will receive a receipt for tax purposes.

Sponsorship Type

- \$25,000 | Platinum \$7,500 | Silver \$1,500 | Exhibitor
 \$12,500 | Gold \$5,000 | Bronze \$500 | Swag Bag

Please print how you would like your name/business listed in event materials:

Contact Information

Name Title

Street Address

City State Zip

Email Phone

Payment

- Enclosed is my check, made payable to Active Minds.
 Please charge \$_____ Mastercard Visa AmEx Discover

Card Number Exp. Date CW Code

Name as it appears on card

Billing Address, if different from above

Signature Date

Return to

Active Minds c/o Development Office | 2001 S Street NW, Suite 630, Washington DC 20009

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