

## Chapter Agreement

All chapters must read the following chapter agreement and note that they understand and will abide by the rules laid out within.

### Name and Branding

- The chapter will be called “Active Minds at [your school name].” You can use abbreviations or your school nickname in branding or communications with your peers but the formal name of your chapter and in any interactions with the National Office, you should use your full school name.
- Active Minds maintains several key trademarks including the name of the organization, the tagline (Changing the Conversation Around Mental Health), program titles (Stress Less Week, Send Silence Packing, etc.), and the logos. Chapters are encouraged to use the logo for their own promotional purposes and are required to adhere to the official Active Minds Brand Guide.

### Affiliations

- Active Minds at [your school] is affiliated with Active Minds the national 501(c)3 nonprofit organization and is bound by all policies and rules of Active Minds.
- Active Minds is not financially responsible for Active Minds chapters.
- Active Minds must be an officially recognized, registered student group at [your school] and abide by all the rules and policies of said educational institution.

### Purpose

Active Minds is established for the expressed purpose of:

- Increasing awareness of the students, faculty, and staff about the following:
  - Issues surrounding mental health
  - Symptoms related to mental health disorders
  - Mental health resources available both on campus and in the surrounding community
  - Reducing stigma surrounding mental health disorders so that students will feel more comfortable openly discussing mental health-related issues and seeking help when it is needed
  - Supporting peers to find the skills and resources they need to increase health coping techniques that promote personal wellness
  - Providing a forum and building an open environment for all students to speak up about mental health
- Active Minds does not provide counseling or any form of clinical mental health care, and an Active Minds chapter is therefore not, nor will ever form, a peer counseling or support group.

### Membership

- Membership in Active Minds shall be open to anyone who is affiliated with your school in an official capacity (i.e. students, faculty, and staff). All members must welcome anyone affiliated with your school to attend general body meetings of Active Minds.
- Only active chapter members are eligible to fill officer positions.
- Active Minds and all its affiliates, including Active Minds at your school, does not discriminate on the basis of race, color, sex, gender identity, gender expression, age, religion, national origin, sexual orientation, source of income, personal appearance, matriculation, political affiliation,

marital status, familial status, family responsibilities, mental or physical disability, status as a veteran, or any other legally protected characteristic.

- There are no dues associated with being a member of Active Minds and chapters are not permitted to mandate dues from their membership lest it create a barrier to membership for any individual.

### **Officers**

- All elected officers will be currently registered students at [your school]. The officers should form an executive board.
- The executive board should be responsible for leading the chapter and ensuring the sustainability of the chapter by understanding Active Minds messages, fulfilling title responsibilities, and representing Active Minds.
- Officers should be chosen to serve on the executive board from active membership of the chapter through a process outlined by the chapter.
- The executive board shall consist of at least 3 officers. Additional officer positions can exist on the executive board to fulfill additional responsibilities as decided upon the chapter.
- Although each officer has specific responsibilities, officers and members are encouraged to work together to complete tasks so that no single member becomes overwhelmed at any given time.