



SPONSORSHIP OPPORTUNITIES

October 14, 2022 • Woodmont Country Club, Rockville, MD

let's turn up the conversation about mental health

active●minds



TURN IT UP

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An invitation to sponsor Turn It Up: *A Fall Fête to Benefit Active Minds*

Don't miss this special opportunity to sponsor Active Minds' annual DC-area fundraiser, **Turn It Up: a Fall Fête to Benefit Active Minds**. Each year this event brings together hundreds of media, legal, and financial services influencers for one of the most highly anticipated events of the season.

Contact us to find out how your organization can be part of this energetic night of action and impact, with proceeds benefiting Active Minds' vital education and outreach programs.

About Active Minds

Active Minds is the nation's leading nonprofit organization supporting mental health awareness and education for young adults. Through our presence in more than 1,000 high schools and colleges, communities, and workplaces, and with a wide-reaching public audience, Active Minds is creating communities of support and saving lives.

Founded in 2003 by Alison Malmon after the tragic suicide of her brother, Brian, Active Minds is dedicated to supporting a new generation in ending the silence, helping to make mental health as highly valued as physical health. Through our many programs, we are changing social norms and behaviors related to mental health across the country.

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Sponsorship Opportunities

Your financial sponsorship or in-kind donation will make a dramatic difference in the lives of tens of thousands of young people. Please contact Bethany Matthews via email at events@activeminds.org or by phone at 202.332.9595 with questions or sponsorship interest. Sponsorship packages can be customized depending on your organization's needs.

Financial Sponsorship Options

	INFLUENCER (Platinum Sponsor) \$25,000	AMPLIFIER (Gold Sponsor) \$10,000	MEGAPHONE (Silver Sponsor) \$5,000	NOISEMAKER (Bronze Sponsor) \$2,500
The Basics				
Sponsorships Available	Three Available	Multiple	Multiple	Multiple
Number of Complimentary Guest Admissions	24	14	10	6
The Recognition				
Co-Branding on Event Materials	Custom branding opportunities (ex: photo wall, coasters, napkins)	—	—	—
Recognition at Event	Prominent logo recognition at event	Featured logo at event	Logo at event	Listing at event
Recognition on Active Minds Website, Promotional Materials	Prominent logo recognition on event web page and emails; recognized as donor in annual report	Featured logo on event web page and emails; recognized as donor in annual report	Logo on event web page and emails; recognized as donor in annual report	Listing on event web page and emails; recognized as donor in annual report
Verbal Recognition at Event	Special recognition by Founder and Executive Director	Verbal recognition	—	—
Reserved Seating for Guests	Two reserved cocktail tables	One reserved cocktail table	—	—
On-Site Promotional Opportunities	Exclusive table to feature company product or info	—	—	—
Special Offer	Active Minds Speaker will serve as a guest speaker at a mutually agreed upon sponsor event	—	—	—

In-Kind Sponsorship Options

All in-kind sponsors will be recognized with a logo on event signage and on social media, and listed in Active Minds' annual report, for items valued at more than \$250. Please note that Active Minds reserves the right to bundle donated items.

Silent Auction Donations	Silent Auction donations items and experiences valued at a minimum of \$500 each.
Prize Donations	Prize donation items and experiences valued at a minimum of \$100 each.



Sponsorship Form

Turn It Up: A Fall Fête to Benefit Active Minds

October 14, 2022 • Woodmont Country Club
1201 Rockville Pike, Rockville, MD 20852

To confirm your sponsorship, please complete and return this form by October 7, 2022 (Or, if you wish, use the writable PDF version of this form available at activeminds.org/sponsorformDC22). Note: For inclusion in event materials, all sponsor logos, collateral, and other creative assets must be received by September 30.

Active Minds, Inc. is a 501(c)3 organization, Tax ID# 20-0587172. Thank you for your tax-deductible donation! You will receive a receipt for tax purposes.

Sponsorship Type

- \$25,000 | Influencer** (Platinum Sponsor)
- \$10,000 | Amplifier** (Gold Sponsor)
- \$5,000 | Megaphone** (Silver Sponsor)
- \$2,500 | Noisemaker** (Bronze Sponsor)

Please print how you would like your name/business listed in event materials:

Contact Information

Donor Name (for any listings related to event promotions and Impact Report)	Title	
Contact Name (if different from above)	Title	
Street Address		
City	State	Zip
Email	Phone	

For In-Kind Donations

Please send items to Active Minds c/o TME, 11128 Luxmanor RD, Rockville, MD 20852

Item Description	Value	Exchangeable	Restrictions (e.g., expiration date)
_____	_____	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> n/a	_____
_____	_____	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> n/a	_____

Signature	Date
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Return Form To

Active Minds c/o Development Office | 2001 S Street NW, Washington DC 20009

PHONE 202.332.9595 ext. 129 | EMAIL events@activeminds.org