



**BE THE  
MENTAL  
HEALTH  
CHANGE**



active  
minds

**2023 CONFERENCE**

# **SPONSORSHIP OPPORTUNITIES**

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Active Minds Mental Health Conference | July 7-8, 2023  
Capital Hilton Hotel | Washington, DC



## ABOUT ACTIVE MINDS

Active Minds is the nation's premier nonprofit organization changing the culture around mental health for young adults. With a presence at more than 1,000 campuses, schools, communities, and workplaces each year, Active Minds is reducing the stigma surrounding mental health, creating communities of support, and saving lives. **Our peer-to-peer approach (proven effective by a 2018 RAND Corporation Study) is unique to Active Minds - directly connecting with 1.9 million people nationwide last year alone.**

Our signature programs include a robust **National Chapter Network** in K-12 schools and at college campuses nationwide, our compelling **Active Minds Speakers**, the award-winning **Send Silence Packing®** exhibit, our **Active Minds @Work** offerings, and more. Learn more at [activeminds.org](https://www.activeminds.org).



Active Minds cordially invites you to sponsor the

# ACTIVE MINDS 2023 MENTAL HEALTH CONFERENCE

BE THE MENTAL HEALTH CHANGE

July 7-8, 2023 | Washington, DC

We hope your organization will join us for the Active Minds 2023 Conference, **the nation's premier conference focused on changing the culture around mental health.** This highly anticipated conference will bring together hundreds of young adults from across the country to share ideas and advance knowledge about mental health education, advocacy, and awareness.

The conference will showcase the most innovative and effective approaches to supporting young adult well-being and changing the conversation about mental health on campuses, in schools, in the transition to the workplace, and within our communities.

The Active Minds Mental Health Conference offers your organization an unparalleled opportunity to reach passionate students and young adults through sponsorship, presentation, and networking opportunities.

## IN GOOD COMPANY

*The Active Minds National Conference attracts support from major corporations and organizations.*



Booz | Allen | Hamilton  
strategy and technology consultants





## HIGHLIGHTS FOR 2023 INCLUDE:

- **600 young adult mental health leaders** ages 18-25 from across the country
- Inspiring **keynote presentations** and **breakout sessions** that address the mental health topics students and young adults are most passionate about
- **Mental health advocacy trainings** to mobilize the next generation of mental health leaders
- Innovation Expo **exhibit hall** and scheduled visit-the-exhibitors breaks
- Presentation of Active Minds **Student Mental Health Awards**
- **Social hour** and **speed networking** to foster peer-to-peer relationship building
- **Self-care** and **wellness activities**





## WHY SPONSOR

Affirm your organization's commitment to supporting young adult mental health across our nation's schools, communities, and workplaces.



Gain brand visibility and product promotion among hundreds of young adult mental health leaders who collectively influence more than 8 million college and high school students per year.



Benefit from promotion on Active Minds' website (with more than 1 million page views per year) and active social media channels (which reach an engaged audience of nearly 350,000 followers).

Gain intimate access to the next generation of students and young adults advocating for mental health culture change, all in one event.



# SPONSORSHIP OPPORTUNITIES

## DIAMOND \$25,000 <sup>3</sup> AVAILABLE

- Sponsor of Main Stage plenary sessions: co-created fireside chat or panel discussion\*
- 15 complimentary tickets
- Full-page conference program ad
- Priority placement in printed materials, emails, and social media
- Prominent recognition on screens and signage
- Exhibition space
- Swag Bag inclusion
- Active Minds Student Members will serve as content advisors and co-speakers

## PLATINUM \$15,000 <sup>3</sup> AVAILABLE

- Sponsor of Innovation Expo, Awards Presentation, or another Active Minds created session or activity\*
- 10 complimentary tickets
- Half-page conference program ad
- Inclusion in printed materials, emails, and social media post
- Recognition on screens and signage
- Exhibition space
- Swag Bag inclusion
- Active Minds Student Members will serve as content advisors

## GOLD \$10,000 <sup>5</sup> AVAILABLE

- Sponsor of co-created breakout room session
- 6 complimentary tickets
- Quarter-page conference program ad
- Inclusion in printed materials and emails
- Recognition on screens and signage
- Exhibition space
- Swag Bag inclusion

## SILVER \$5,000 <sup>6</sup> AVAILABLE

- Sponsor of meal or break, or event passport\*
- 4 complimentary tickets
- Eighth-page conference program ad
- Inclusion in printed materials
- Recognition on signage
- Exhibition space
- Swag Bag inclusion

## BRONZE \$2,500 MULTIPLE

- Host experiential, sampling, or educational activation
- 2 complimentary tickets

## SWAG \$500 MULTIPLE

- Include product and/or collateral in attendee gift bag

*# High quality items will be placed in swag bags distributed to each attendee. Items may include gift certificates, coupons, or other promotional items. The sponsor will provide items in sufficient quantity. Due to size limitations, please confirm your item before choosing this sponsorship option.*

*\*Session sponsorship includes co-branded signage and collaborative speaker selection if included. It does not include speaker travel and lodging.*

## UNDERWRITING AND ADD-ON OPPORTUNITIES

*\*\*For Sponsors amount applies for Event Sponsors at the Bronze level or higher.*

### LET'S GET GROUNDED: MORNING SELF-CARE ACTIVITY (YOGA OR MEDITATION)

\$10,000 A-LA-CARTE (\$7,500 FOR SPONSORS)

### LET'S TAKE A BREAK: REST OR RELAXATION ROOM SPONSOR

\$10,000 A-LA-CARTE (\$7,500 FOR SPONSORS)

### LET'S GET SOCIAL: AFTERNOON SPEED NETWORKING

\$15,000 A-LA-CARTE (\$12,000 FOR SPONSORS)

### LET'S CHANGE THE CONVERSATION: VIDEO STORYTELLING BOOTH SPONSOR

\$20,000 A-LA-CARTE (\$15,000 FOR SPONSORS)

### LET'S USE TECH FOR GOOD: INTERACTIVE RESOURCES WALL SPONSOR

\$25,000 A-LA-CARTE (\$20,000 FOR SPONSORS)



Packages can be customized based on your organization's budget and interests.

For information about sponsorship and underwriting opportunities, please contact **Lindsey Tullman** via email at [lindsey@activeminds.org](mailto:lindsey@activeminds.org).

# SPONSORSHIP FORM

ACTIVE MINDS 2023 MENTAL HEALTH CONFERENCE  
July 7-8, 2023 | Washington, DC

To confirm your sponsorship for the 2023 Active Minds Mental Health Conference, please complete and return this form by **May 1, 2023**.

Note: All sponsor logos, collateral, and other creative assets must be received by May 1, 2023 for inclusion in event materials. Online sponsorship registration is also available at [www.activeminds.org/conference](http://www.activeminds.org/conference).

Active Minds, Inc. is a 501(c)3 organization, Tax ID# 20-0587172. You will receive a receipt for tax purposes.

EVENT SPONSORSHIPS	UNDERWRITING OPPORTUNITIES
<input type="radio"/> \$25,000 • Diamond <input type="radio"/> \$15,000 • Platinum <input type="radio"/> \$10,000 • Gold <input type="radio"/> \$5,000 • Silver <input type="radio"/> \$2,500 • Bronze <input type="radio"/> \$500 • Swag	<input type="radio"/> \$10,000 (\$7,500) • Let's Get Grounded <input type="radio"/> \$10,000 (\$7,500) • Let's Take a Break <input type="radio"/> \$15,000 (\$12,000) • Let's Get Social <input type="radio"/> \$20,000 (\$15,000) • Let's Change the Conversation <input type="radio"/> \$25,000 (\$20,000) • Let's Use Tech for Good  <i>**Amounts noted in parenthesis apply when sponsor combines an underwriting opportunity with an event sponsorship of Bronze level and above</i>

Please print how you would like your name/business listed in event materials:

## CONTACT INFORMATION

Donor Name

Title

Contact Name (if different from above)

Title

Street Address

City

State

Zip

Email

Phone

## PAYMENT

Enclosed is my check, made payable to Active Minds.

Please charge \$ \_\_\_\_\_

Mastercard

Visa

AmEx

Discover

Card Number

Exp. Date

CW Code

Name as it appears on card

Billing Address, if different from above

Signature

Date