



A NIGHT OF *CHAMPIONS*

SPONSORSHIP OPPORTUNITIES

October 6, 2023 • Woodmont Country Club, Rockville, MD

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A NIGHT OF CHAMPIONS

In honor of its milestone **20th anniversary**, Active Minds invites sponsorship support of **A Night of Champions**, taking place once again at Woodmont Country Club in Rockville, MD, on **October 6, 2023**.

The evening will celebrate thousands of youth and young adult champions changing the culture around mental health everyday across the country.

This year, we are also excited to honor our Board Chair, **Steve Lerman**, for his extraordinary work over more than a decade, helping the organization to reach and impact millions of youth and young adults nationwide.

Annually, this event provides critical philanthropic support for Active Minds' areas of greatest need in addressing the youth mental health crisis nationwide. Join us for an energetic night of games — from the arcade to the casino — and come together with hundreds of business influencers for an evening filled with fun and impact.

ABOUT ACTIVE MINDS

Active Minds is the nation's leading nonprofit organization promoting mental health awareness and education for young adults. Through its presence at more than 1,000 campuses, schools, communities, and workplaces nationwide, Active Minds is mobilizing youth and young adults to end the silence around mental health.

Founded in 2003 by then 21-year-old Alison Malmon after the tragic suicide of her brother Brian, Active Minds is the country's largest mental health organization working directly with youth and young adults. Through education, research, advocacy, and a focus on young people ages 14-25, Active Minds is creating lasting change in the way mental health is talked about, cared for, and valued.

SPONSORSHIP OPPORTUNITIES

Your financial sponsorship or in-kind donation makes our important work of mobilizing youth and young adults to change culture around mental health possible. Please contact Bethany Matthews via email at events@activeminds.org or by phone at 202.332.9595 with questions or sponsorship interest. Sponsorship packages can be customized depending on your organization's needs.

FINANCIAL SPONSORSHIP OPTIONS



Sponsorships Available

Complementary Guest Admissions

Co-branding on Event Materials

Recognition at Event

Recognition on Active Minds website, promotional material

Verbal recognition at event

Reserved seating for guests

Special Offer

PLATINUM
\$25,000

Three available

30

THE RECOGNITION

Custom branding opportunities available
Ex: Stress Less kit giveaway; co-branded step-and-repeat

Prominent logo recognition at event

Prominent logo recognition on event web page and emails; recognized as donor in annual report

Special recognition by Founder and Executive Director

Lounge space (incl. couch, table space)

Active Minds Speaker will serve as a guest speaker at a mutually agreed upon sponsor event.

GOLD
\$10,000

Multiple

20

Custom branding opportunities available
Ex: sponsor a game; bar branding (napkins, etc.)

Featured logo at event

Featured logo on event web page and emails; recognized as donor in annual report

Verbal recognition

Two reserved cocktail tables

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SILVER
\$5,000

Multiple

12

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Logo at event

Logo on event web page and emails; recognized as donor in annual report

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BRONZE
\$2,500

Multiple

6

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Listing at event

Listing on event web page and emails; recognized as donor in annual report

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IN-KIND SPONSORSHIP OPTIONS

All in-kind sponsors will be recognized with a logo on event signage and on social media. Please note that Active Minds reserves the right to bundle donated items.

Silent Auction Donations

Silent auction donation items and experiences valued at a minimum of \$500 each.

Prize Donations

Prize donation items and experiences valued at a minimum of \$100 each.

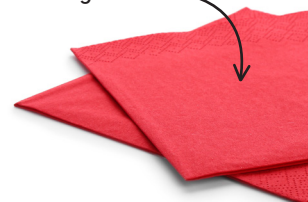
Dessert Donations

In-kind donations of professionally catered desserts for approximately 250 guests. Desserts must be provided by a licensed chef or bakery of a registered establishment.



Let us name a cocktail after your group!

Your logo here!





WHY SPONSOR A NIGHT OF CHAMPIONS?

- 1) Affirm your organization's commitment to supporting young adult mental health across our nation's schools, campuses, and communities.**
- 2) Gain brand visibility and product promotion among hundreds of business influencers for an evening filled with fun and impact.**
- 3) Bring your team, friends, and/or family to a rousing evening of fun games, delicious food and drink, and good company.**



SPONSORSHIP FORM

A NIGHT OF CHAMPIONS

OCTOBER 6, 2023 • WOODMONT COUNTRY CLUB
1201 ROCKVILLE PIKE , ROCKVILLE, MD 20852

To confirm your sponsorship, please complete and return this form by September 15, 2023 (Or, if you wish, use the writable PDF version of this form available at activeminds.org/sponsorformDC23). Note: For inclusion in event materials, all sponsor logos, collateral, and other creative assets must be received by September 8.

Active Minds, Inc. is a 501(c)3 organization, Tax ID# 20-0587172. Thank you for your tax-deductible donation! You will receive a receipt for tax purposes.

SPONSORSHIP TYPE

- ☐ **\$25,000 | Platinum Sponsor**
- ☐ **\$10,000 | Gold Sponsor**
- ☐ **\$5,000 | Silver Sponsor**
- ☐ **\$2,500 | Bronze Sponsor**

Please print how you would like your name/business listed in event materials:

CONTACT INFORMATION

Donor Name	Title	
Contact Name (if different from above)	Title	
Street Address		
City	State	Zip
Email	Phone	

FOR IN-KIND DONATIONS

Please send items to Active Minds c/o TME, 11128 Luxmanor RD, Rockville , MD 20852

Item Description	Value	Exchangeable	Restrictions (e.g., expiration date)
		<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> n/a	
		<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> n/a	
Signature	Date		

RETURN FORM TO

Active Minds c/o Development Office | 2001 S Street NW, Suite 700, Washington DC 20009
fax 202.332.9599 | phone 202.332.9595 | email events@activeminds.org