

FOR IMMEDIATE RELEASE

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Active Minds Awarded \$350,000 to Bring Mental Health Programs to High School Students

Ulta Beauty partners with Active Minds to expand its impactful student-to-student model into schools across the country.

WASHINGTON – [Active Minds](#) announced today that it has received a \$350,000 grant from the Ulta Beauty Charitable Foundation to expand Active Minds' youth-led mental health programs to 300 new schools through a comprehensive high school curriculum, an online mental health resource hub, and leadership development initiatives, aiming to empower students as mental health champions and foster inclusive communities nationwide.

Focusing on expanding the organization's evidence-based, tested, and award-winning mental health curriculum and school programs, Active Minds' [1,000 Schools in 1,000 Days](#) initiative targets high schools nationwide and particularly in Florida, Minnesota, North Carolina and Texas. The program prepares growing leaders to shift conversations about mental health and dismantle barriers to support through a peer-to-peer model, fostering a safe space for open dialogue and encouraging help-seeking among youth and young adults.

"In this youth mental health crisis, being able to have open and honest conversations about mental health is crucial," said **Alison Malmon, founder and executive director of Active Minds**. "With this investment from Ulta Beauty, we're able to broaden our impact and further equip youth and young adults with valuable resources and connections effectively."

For more than 20 years, Active Minds has worked to mobilize a network of youth and young adult mental health advocates to change the national conversation around mental health. Funding from the Ulta Beauty Charitable Foundation will further Active Minds' 1,000 in 1,000 commitment, elevating the conversation around mental health, and amplifying the need for schools to prioritize resources to position youth and young adults to effectively voice their needs, inform the solutions and give them the tools and paths for change.

"The Ulta Beauty Charitable Foundation is on a mission to support holistic well-being for women and teens, because we know the impact mental health can have on a person's confidence, health and sense of belonging," said Jodi Caro, general counsel, chief risk & compliance officer at Ulta Beauty. "Through this partnership, we're honored to help expand the life changing and lifesaving resources Active Minds provides to young people, and help empower children across the country to build brighter, more joyful futures."

Active Minds is committed to supporting and mobilizing a network of youth mental health advocates to help address the [worsening youth mental health crisis](#), reaching young people nationwide and equipping them with the skills and tools to advocate for comprehensive mental health resources in their communities.

To be connected with founder and Executive Director of Active Minds Alison Malmon please contact Dante Worth at (585) 709-7754 or dante@activeminds.org.

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Active Minds

Active Minds is the largest nonprofit in the United States mobilizing youth and young adults to change the culture around mental health. By amplifying the collective, diverse voice of youth and young adults, we are building a movement of lasting champions who improve mental health norms, forever changing how mental health is valued and prioritized in society. To learn more, visit www.activeminds.org.