## FOR IMMEDIATE RELEASE

Friday, October 11, 2024

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## National Youth Mental Health Organization Honors DC-Area Jeweler's Commitment as Mental Health Champion

WASHINGTON – <u>Active Minds</u>, the largest youth mental health nonprofit in the U.S., recognized <u>Tiny Jewel Box</u>, a titan in the jewelry industry with nearly a century of innovation and leadership, as the 2024 Mental Health Champion Honoree. This recognition will be bestowed during the organization's annual <u>A Night of Champions</u> event, a cornerstone celebration highlighting the tireless efforts of those committed to advancing mental health awareness among youth and young adults. Active Minds recognizes Tiny Jewel Box, a dedicated corporate champion embodying the mission of promoting mental health in novel ways.

The Mental Health Champion Award is presented annually to a corporate leader who embodies Active Minds' mission of promoting mental health in innovative and impactful ways. Tiny Jewel Box, a revered name in the jewelry industry with nearly a century of leadership and innovation, exemplifies the long-term commitment and dedication necessary to make a significant difference in the mental health landscape.

"As the youth mental health crisis continues to impact young adults across the country, we are grateful to partners like Tiny Jewel Box who are committed to ensuring mental health is prioritized and valued in our society," said **Alison Malmon, founder and executive director at Active Minds.** "Mental health awareness has come a long way, and A Night of Champions is an opportunity to celebrate the thousands of youth and young adults championing change, as well as the organizations that are integral to making this work possible."

"The most rewarding and inspiring moments of my life have been helping others through volunteering and charitable endeavors," said **Matt Rosenheim, chief executive officer at Tiny Jewel Box.** "I hope to always continue sharing my time and resources to give back while living a life of gratitude."

For more than 20 years, Active Minds' network of student-led chapters has reached students at over 600 high schools, colleges, and universities, supporting over 8 million college students. Tiny Jewel Box, a longtime supporter of Active Minds' work, is a

testament to the important role that corporate partners can play in standing up for mental health and supporting youth and young adults.

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**About Active Minds**: Active Minds is the largest nonprofit in the United States mobilizing youth and young adults to change the culture around mental health. By amplifying the collective, diverse voice of youth and young adults, we are building a movement of lasting champions who improve mental health norms, forever changing how mental health is valued and prioritized in society. To learn more, visit <u>www.activeminds.org</u>.

**About Tiny Jewel Box:** Tiny Jewel Box has been providing coveted designer jewelry, vintage treasures, Swiss and luxury watches and one-of-a-kind diamonds for over 90 years based in Washington D.C. Their family-owned single storefront allows for superior personal service, lasting relationships, and pride for their highest unmatched craftsmanship. Tiny Jewel Box is located on 1155 Connecticut Avenue NW, Washington, DC 20036. Follow: @tinyjewelboxdc