

Peer-to-Peer Policy Push



Date of Action:
May 8, 2025

Support Youth Mental Health Funding

Email your legislators and post on social media to urge your Members of Congress to support of Active Minds' Fiscal Year 2026 Appropriations Requests:

Funding for the 988 Suicide & Crisis Lifeline.

- Funding will support activities in secondary, postsecondary, and vocational schools to raise awareness of 988, including adding the number to student ID cards.

Funding for Garrett Lee Smith Youth Suicide Prevention Campus Grants.

- Funding will prioritize student-led programs that increase mental health treatment-seeking behaviors and empower peer support initiatives on college campuses.

Why It Matters

Youth Mental Health Crisis: Suicide is the second leading cause of death for ages 10-24. Immediate action is critical.

Empowering Students: Garrett Lee Smith Campus Grants provide mental health resources, encouraging peer support and help-seeking.

988 Awareness: Funding campaigns and adding 988 to student ID cards ensures students know where to turn in a crisis.

Safer Schools: Investments create supportive environments, reduce stigma, and prioritize mental health.

Your Impact: Every action helps secure funding to save lives and make mental health resources accessible to all students.

How You Can Help

Email Your Legislators

[Use this link](#) to access Active Minds' advocacy platform, where you can send pre-drafted emails to your legislators.

Spread the Word

Social Media: Share the following graphics and messages to encourage others to participate.

Email and Text: Share the toolkit and encourage friends, family, and peers to join the Peer-to-Peer Policy Push.

Tag Your Legislators

Find your legislators' social media handles [here](#) and tag them in your posts.

Example: @Rep[Name] Please support funding for mental health peer mental health and awareness of 988 in schools. #MentalHealthCantWait #988Lifeline #CampusMentalHealth

Social Media Graphics + Captions

Please refrain from posting social media content until the Day of Action on May 8. **You can download these graphics [here](#).**



Graphic 1

Caption:

📞 Today is @active_minds' Peer-to-Peer Policy Push and your voice matters! Take 2 minutes to support youth mental health by emailing Congress. Our future depends on it. 🧠❤️ activeminds.org/policy #MentalHealthCantWait #988Lifeline #CampusMentalHealth



Graphic 2

Caption:

988 is a life-saving number – Let's make sure every student knows it. I'm joining @active_minds in asking Congress to fund awareness efforts in all schools. Join us: activeminds.org/policy 📞🇺🇸 #988Lifeline #MentalHealthMatters



Graphic 3

Caption:

Peer support saves lives. Join @active_minds in calling on Congress to prioritize funding for student-led campus mental health and substance use prevention programs. Learn more & get involved: activeminds.org/policy #GarrettLeeSmith #CampusMentalHealth

Additional Resources

★ **Active Minds Policy Action Toolkit:**

Provides tools to inspire action, raise awareness, and drive policy change.

★ **SAMHSA's 988 Day Digital Toolkit:**

Offers social media graphics, sample language, and other resources to promote 988 awareness.

★ **Active Minds Digital Volunteer Package:**

Includes printable self-care kits and other resources for local chapters.



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